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January 2021 news and updates for the licensee community from the Virginia Alcoholic Beverage Control Authority (ABC).

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Virginia Alcoholic Beverage Control Authority

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Upcoming 2021 Legislation

Several new pieces of legislation go into effect on July 1, including regulation regarding cocktails to go and ABC's licensing reform.

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IDs and Masks

When delivering spirits or cocktails to go, please remember to verify the age of the individual and that they are not intoxicated. Here are several more suggestions for licensees to follow.

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Store 360 to Move

As licensees may have heard, Virginia ABC is moving its headquarters to Hanover County. Store 360 will remain open until the new building is fully operational and will then relocate.

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Lottery Products Update

Lotteries have returned at Virginia ABC and licensees are eligible to enter! The next lottery features Weller CYPB, Weller Single Barrel, William Larue Weller Bourbons and Thomas H Handy Sazerac Rye. Check out our lottery page on May 6 to enter.

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Online Licensing System

A new online licensing system is coming very soon! Learn more about the upcoming system.

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ABC Stores to Cease Sales of Wine and Vermouth to Licensees

Mixed beverage licensees will no longer be able to purchase wine or vermouth from Virginia ABC stores beginning May 1, 2021. Learn more about this change.

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Virginia Alcoholic Beverage Control Authority (ABC)

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ZERO TOLERANCE POLICY FOR UNDERAGE SALES AND CONSUMPTION

Whether you are a new licensee or a seasoned establishment professional, we cannot stress enough your important role in the community. The selling and serving of alcoholic beverages is a business that is subject to higher legal and social accountability than almost any other industry. As a licensee, you are responsible for maintaining a safe, regulated business and shoulder many responsibilities, including preventing underage sales and consumption of alcoholic beverages. Virginia ABC has a strict "zero tolerance" policy for underage consumption and looks to you to aggressively avoid these sales. [Read more about avoiding underage sales](#)

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